

# Share Your Story

We love stories about experiences, challenges, and growth; whether successes or “failures,” they can offer encouragement and support to others.

Share your story for a chance to have it published in Hub Lifestyle, one of our magazines, or a variety of other mediums.

Sharing your story also helps promote understanding, empathy, and connection to build communities. You have an authentic voice and can make a difference for yourself and others by sharing your experiences and perspective.

We’re only able to publish a limited number of submissions received, so the best way to ensure publication is to follow these guidelines. Here’s what we’re looking for:

Length: Max 1,500 words or 5 minute video

Style: Conversational, or write the way you talk

Tone: Friendly, informative, and empathetic

Structure: Include headings and bullet points, if possible

Topics: Stories can range from experiences or strategies that promote or are related to

- Hospitality
- Partnerships
- Community
- Development (Personal or Professional)
- Wellness (Physical or Mental)

We’re only able to respond to your story if you are being considered for publication. If you have not heard from us in 30 days, please feel free to submit your story elsewhere.

The Hub Lifestyle Blog is now accepting submissions for 2021!

December:

\*These themes are subject to change

Editorial Guide:

Hub’s voice is

- Friendly
- Casual and conversational
- Helpful / informative
- Positive, and also realistic

You want to write as if you’re giving advice to a good friend. We want to be welcoming, inclusive and meet people where they are. We speak to them in a way that sounds natural.

Before you begin writing something, always ask yourself the following questions:

1. What is the purpose of this content? Example purposes include:

- o Educating
- o Increasing Awareness
- o Promoting programs
- o Activating advocates

All authors may have a 100-word bio at the bottom of their submission and are permitted to reference your personal/company website or blog.

Note: All submissions we accept go through an editorial process to fit Hub Lifestyle's voice and style.